

Nebraska 4-H EntrepreneurShip Investigation (ESI) Leader's Guide

Lesson Name	Science	Math	Reading/Writing	Social Studies	Entrepreneurship
Investigating the Entrepreneur Profile			8.1.1, 8.1.2, 12.1.1, 12.2.1		National: A.01, H.05 State: ENT 12.1.1, ENT 12.8.1
Investigating Who Is Down the Block			8.1.2, 12.1.2		National: A.01, C.01 State: ENT 12.1.1, ENT 12.1.2
Investigating Yourself			8.3.1, 12.3.1		National: B.12, B.14, B.16 State: ENT 12.2.2
Investigating What It Takes to Be An Entrepreneur		8.5.2		8.3.5	National: B.12, B.15, B.16 State: ENT 12.2.2
Discovering Your Family Entrepreneurs			8.2.1, 8.3.1, 8.2.5, 8.4.1, 12.2.2, 12.2.5, 12.3.1		National: D.02, D.03, D.06, D.12, D.14, H.04 State: ENT 12.4.1, 12.8.1
Investigating the Risks			8.3.1, 8.4.1		National: B.19, B.22 State: ENT 12.2.3
<i>Investigating Goals</i>			8.2.1, 12.2.1		National: B.28, State: ENT 12.2.3
<i>Investigating Who's On Main Street</i>			8.4.1, 12.3.2, 8.1.2, 8.2.1, 8.2.5, 12.1.2, 12.2.5		National: D.02, D.03, D.08 State: ENT 12.4.1
Is That My			8.4.1, 12.2.4, 12.2.5		National: B.01,

Conscience Talking?					B.04, C.09 State: ENT 12.2.1, 12.3.1
You Can Make a Difference			8.3.1		National: B.03 State: ENT 12.2.1
Playing the Part			12.1.1		National: B.17 State: ENT 12.10.4
Got Time?			8.3.1, 8.4.1, 12.3.1		National: B.24 State: ENT 12.2.3
Investigating the Sale			8.1.5, 12.1.1, 12.1.2, 12.3.2		National: E.11, L.39, L.40, L.41, L.46 State: ENT 12.5.1, 12.12.5
Staying in Business and Out of Court			12.1.1, 12.1.2, 12.1.6, 12.2.1, 12.2.5		National: N.14, N.15, N.19 State: ENT 12.14.2
What are the Possibilities?			8.1.2, 8.3.1		National: A.06, A.07, A.08 State: ENT 12.1.1
Uncovering Your Business Ideas			8.1.1, 8.1.2, 12.1.2		National: A.04, A.06, A.08, A.11 State: ENT 12.1.1, ENT 12.1.2
Digging Deeper, Flying Higher			8.1.2, 8.2.5, 8.3.1		National: E.11, A.08 State: ENT 12.1.1.
Spotlight on Your Business			8.1.1, 12.1.1		National: A.16 State: ENT 12.13.1
Takin' Care of Business		12.4.7	12.1.2		National: C.03 State: ENT 12.3.1
Show Me the Money		12.2.3	8.1.2		National: I-14, I-16 State: ENT 12.7.1,

					ENT 12.9.2
Building Your Team			8.4.1		National: J.06, D.25 State: ENT 12.10.1, ENT 12.4.4
What is Customer Service?			12.2.5		National: 12.12.1 State: ENT 12.12.1
Create a Customer Service Handbook			12.2.4		National: D.11, ENT 12.4.1
Who Is the Intended Target?		8.5.2		12.1.2	National: L.15 State: ENT 12.11.3
Packaging Under Wraps			12.1.6, 12.3.1	12.1.1, 12.1.6	National: L.01, L.02, L.06, L.07 State: ENT 12.12.1
Investigating the Product Scene			12.1.6, 12.3.1	12.1.1, 12.1.6	National: L.01, L.02, L.06, L.07 State: ENT 12.12.1
At the Scene		12.2.3., 12.3.1	12.1.2		National: M.10, M.01 State: ENT 12.13.2, 12.3.1
A Thorough Sweep of the Competition		12.4.7		8.3.5	National: O.02 State: ENT 12.15.1
Products at All Costs		8.2.3	12.1.6		National: L.34, L.35, L.36, L.37 State: ENT 12.12.4
The Clues are Everywhere				12.6.1	National: A.30, A.31, L.10 State: ENT 12.1.1, ENT 12.12.1
The Advertising Detective			12.1.1, 12.3.1		National: L.22, L.24, L.32 State: ENT 12.12.3

We'll Keep In Touch			8.2.1, 12.1.2		National: E.02, E.08, L.11, L.23, L.28 State: ENT 12.5.1, ENT 12.12.1, ENT 12.12.3
Collecting and Organizing Clues		8.2.3, 12.2.3	8.1.1, 8.2.5, 12.1.1, 12.2.5		National: K.01 State: ENT 12.11.1
Analyzing the Clues		8.2.3, 12.2.3	8.1.1, 8.2.5, 12.1.1, 12.2.5		National: 1.02, 1.04, K.01 State; ENT 12.9.1, 12.11.1
Going With the Flow		8.2.3, 12.2.3	8.1.1, 8.2.5, 12.1.1, 12.2.5		National: I.02, I.04, K.01 State: ENT 12.9.1, ENT 12.11.1
The Motive		8.2.3, 12.2.3	12.1.6	12.3.11	National: L.33, L.34, L.37, L.38 State: ENT 12.12.4