

Unit 2 – The Case of ME

Acknowledgments	i
Introduction to ESI	iii
How to Use ESI Unit 1	iv
Table of Contents	v
1. Is That My Conscience I Hear Talking?	1.1
Activity 1: Let Your Conscience Be Your Guide	
Activity 2: Where Do You Stand?	
Activity 3: This I Believe	
Activity 4: Building Your Reputation	
2. YOU Can Make a Difference	2.1
Activity 1: Undercover Kindness	
Activity 2: Pay It Back	
Activity 3: Discover Philanthropy	
Activity 4: Finding a Cause	
Activity 5: Who’s Giving?	
3. Playing the Part	3.1
Activity 1: Dress Like a Pro	
Activity 2: Think Positive	
Activity 3: Acting the Part!	
4. Got Time?	4.1
Activity 1: Time Flies (When You’re Havin’ Fun!)	
Activity 2: Time Is Wasted, Time Is Saved	
Activity 3: The Value of Time	
Activity 4: Getting Control of Your Time	
5. Investigating the Sale	5.1
Activity 1: Selling the Real You!	
Activity 2: Selling the Big Idea	
Activity 3: You Can Sell	
6. Staying in Business and Out of Court	6.1
Activity 1: Legally Named	
Activity 2: Pay My Uncle Sam?	
Activity 3: Help! I Need Somebody	
7. Mapping and Planning Together	7.1
Activity 1: Who Needs a Road Map?	
Activity 2: Worst Case Scenario	
Celebration	8.1
References	8.2
Glossary	8.3
People Behind the Scenes	8.4
Investigator’s Notebook	8-6+